



PRIVATE LABEL PRODUCT CATALOGUE



About us

HAL is a Polish, **family owned company**, established in **1991**. For over **30 years** we have continuously expanded our portfolio by **creating products designed to meet expectations and demand of various consumers**. During that time we achieved the leadership in brand gel air fresheners on Polish market. At the same time **we have built strong position among the market leaders in toilet blocks and bath sponges in Poland**.

In **2026**, we launched the production of **fragrance diffusers**. This allows us not only to expand our product portfolio but, above all, to develop our production skills and respond to the needs of our business partners. Our portfolio includes **Kolorado and Hippo**: two main cleaning products brands as well as **Ocean** – bath products brand.

We put most efforts to meet and exceed expectations of our Partners and Consumers by creating products with **carefully designed and adjusted features**. Continuous developing of sales and market position **both in modern and traditional channel creates a strong foundation for stable, yearly growth of turnovers**. Export sales bring a big part of our revenues, **proving our products are well appreciated on foreign markets**.





Our facility consist of modern and efficient production lines, constantly upgraded **with support of EU funds. R&D laboratory is ready to meet challenges set by demanding Partners.**

We have **implemented BRC Consumer Products** based quality management system, audited each year. Thus our Partners are assured to receive products, that are safe and best quality at all time.

For many years we are using our long experience to develop **private label** products together with our Partners. We share our experience in selection of ingredients, packaging and designs, logistics and production.

Our company's future is **constant development of branded and private label products** on both **domestic and foreign markets.**



toilet blocks:

- cleaning properties and gloss effect
- rich foam
- no phosphates
- prevents limescale build up
- gives off a pleasant scent
- 1 cage = up to 3 weeks

cage:

- modern shape
- ergonomic handle
- design improves water circulation
- see other options page 17

logistic data:



45g,
2x45g,
3x45g,
4x45g



2x45g,
4x45g,
6x45g



MOQ

	12	1944	26 000
45g	12	1 512	13 000
2x45g	12	1 176	11 500
3x45g	12	1 176	8 500

45g

2x45g

3x45g

4x45g

Aqua Splash



Citrus Fizz



Blackberry Shake



Flower Bloom







toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- 1 cage = up to 3 weeks

cage:

- adjustable hanger length

logistic data:



45g,
2x45g,
3x45g

				MOQ
45g	12	1944	26 000	
2x45g	12	1512	13 000	
3x45g	12	1176	13 000	

45g

2x45g

3x45g

Blue water,
Flower Bloom



Turquoise Water,
Bergamot Beat





ROLL' AROMA

toilet blocks:

- cleaning properties and gloss effect
- rich foam
- prevents limescale build up
- strong and long lasting fragrance
- includes active oxygen
- fragrance compositions with natural essential oils
- 1 cage = up to 3 weeks

cage:

- see options page 17

logistic data:



51g
2x51g



2x51g



MOQ

51g	12	1944	23 000
2x51g	12	1512	12 000

51g

2x51g

Cristal
Lemon



Intense
Forest



Blue
Aquatic



Green
Vetiver



Exotic
Flowers



Lavender
Field





Hydro Max 40 g



toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- 1 cage = up to 3 weeks

cage:

- blue
- green

logistic data:



40g



1x40g
(optional
packaging)



MOQ

40g

14

2 240

16 000

40g



Blue water



Green water



toilet blocks:

- enhanced purity feature
- gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- lasts till 3 weeks

cage:

- transparent cage with glitter
- see other options page 17

logistic data:

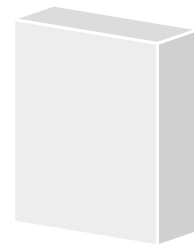


				MOQ
40g	18	2 880	29 000	
4x40g	8	1 040	15 000	

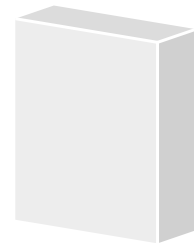
40g

4x40g

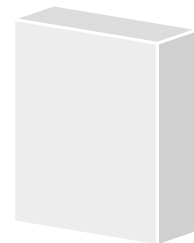
Ocean Breeze



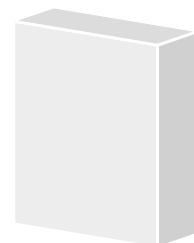
Fresh Citrus



Exotic Flowers



Lavender Fields





WC FRESH

toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

cage:

- white
- see other options page 17

logistic data:



40g



4x40g



MOQ

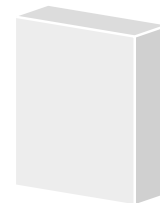
40g 18 2 880 18 000

4x40g 8 1 040 15 000

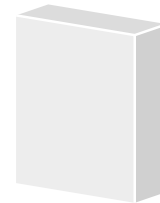
40g

4x40g

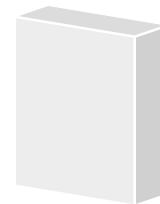
Ocean



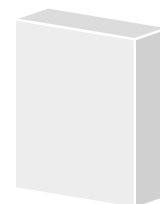
Lemon



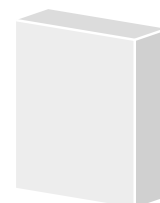
Lilac



Forest



Tropical







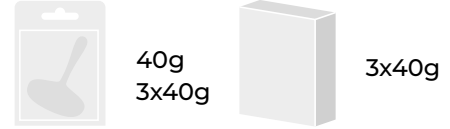
toilet blocks:

- contains active oxygen
- cleans and refreshes
- provides rich foam
- provides pleasant scent
- prevents limescale accumulation

cage:

- transparent
- see other options page 17

logistic data:



				MOQ
40g	18	2880	26 000	
3x40g	12	2 592	15 000	

40g

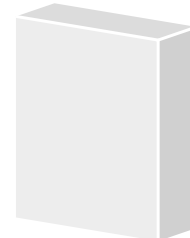
3x40g

3x40g

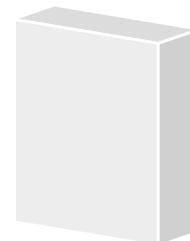
Ocean



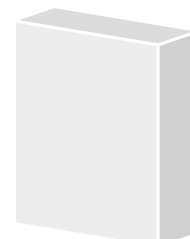
Lemon



Lavender



Forest





WC Niagara

toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

cage:

- white
- see other options page 17

logistic data:



35g
40g
40g+40g



MOQ

35g	40	5 600	20 000
40g	40	5 600	18 000
40g+40g	40	5 600	12 000

35g

Ocean



Lemon



Forest



Tropical





WC REFILL

toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- no phosphates
- gives off a pleasant scent
- fits various types of cages

logistic data:



40g
2x40g
3x40g



MOQ

40g	192	13 440	18 000
2x40g	32	3 840	18 000
3x40g	34	4 488	18 000

40g

Ocean



Forest



Lemon



Tropical





24 szt./pak. **Kolorado**
Tropical
WC Zapas
Zestawienie tropikalnych owoców
Kaktusa i cytryny

24 szt./pak. **Kolorado**
Ocean
WC Zapas
Zestawienie cytrynowej i limonki
kaktusa i herbaty

24 szt./pak. **Kolorado**
Lemon
WC Zapas
Zestawienie cytrynowej cytryny
i herbaty

24 szt./pak. **Kolorado**
Tropical
WC Zapas
Zestawienie tropikalnych owoców
Kaktusa i cytryny

24 szt./pak. **Kolorado**
Ocean
WC Zapas
Zestawienie cytrynowej i limonki
kaktusa i herbaty

24 szt./pak. **Kolorado**
Lemon
WC Zapas
Zestawienie cytrynowej cytryny
i herbaty

24 szt./pak. **Kolorado**
Tropical
WC Zapas
Zestawienie tropikalnych owoców
Kaktusa i cytryny

24 szt./pak. **Kolorado**
Lemon
WC Zapas
Zestawienie cytrynowej cytryny
i herbaty

24 szt./pak. **Kolorado**
Lemon
WC Zapas
Zestawienie cytrynowej cytryny
i herbaty

24 szt./pak. **Kolorado**
Lemon
WC Zapas
Zestawienie cytrynowej cytryny
i herbaty

WC COLOUR

toilet blocks:

- in-tank toilet block
- colours water
- cleaning properties and gloss effect
- rich foam
- 1 block = 200 - 300 flushes

logistic data:



KG			MOQ
45g	30	3 240	13 000
2x45g	24	2 448	13 000
4x45g	24	2 592	30 000

45g

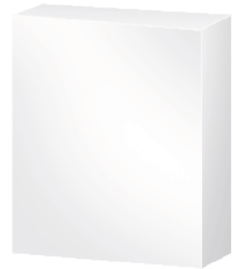
2x45g

2x45g / 4x45g

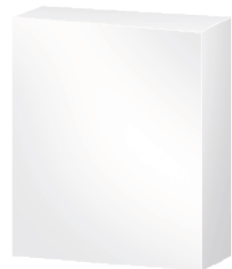
Blue Ocean



Violet Lavender



Green Forest





Kolorado
up to 300 flushes!
WC COLOUR GREEN FOREST
Barwiąca kostka do spłuczki / Cistern block

Kolorado
up to 200 flushes!
WC COLOUR VIOLET LAVENDER
Barwiąca kostka do spłuczki / Cistern block

Kolorado
up to 300 flushes!
WC COLOUR BLUE OCEAN
Barwiąca kostka do spłuczki / Cistern block

Kolorado VIOLET LAVENDER
WC COLOUR
Barwiąca kostka do spłuczki / Cistern block
90 g (2x)

Kolorado GREEN FOREST
WC COLOUR
Barwiąca kostka do spłuczki / Cistern block

Kolorado BLUE OCEAN
WC COLOUR
Barwiąca kostka do spłuczki / Cistern block
90 g (2x)

DEO FRESH

air fresheners:

- classic fragrance notes
- gel form
- modern packaging
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

logistic data:



150g

			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Lilac



Ocean
Wave



Fresh
Linen



Pomegranate



Forest
Fruits



Oriental
Flower



Flower
Meadow



Fresh
Lemon



Jasmine
Flower



Green
Leaves



Green
Tea



Desert
Gold



Lily of
the Valley





DEO FRESH




air fresheners:

- classic fragrance notes
- gel form
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

logistic data:



150g

 kg			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Lilac



Floral



Ocean



Citrus



Fresh
Linen



Lily of
the Valley



Oriental



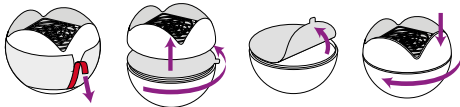


- Kolorado Deo Fresh** (Purple) - Lavender
- Kolorado Deo Fresh** (Pink) - Floral
- Kolorado Deo Fresh** (Light Blue) - Ocean Breeze
- Kolorado Deo Fresh** (Teal) - Fresh Green
- Kolorado Deo Fresh** (White) - White Musk
- Kolorado Deo Fresh** (Yellow) - Citrus
- Kolorado Deo Fresh** (Bright Pink) - Oriental

Aromella




air fresheners:

- air freshener with fancy shaped top
- fragrance notes composed exclusively for Kolorado brand
- special metal lid closing protects the scent until opened and prevents accidental use, for example, by children



logistic data:



			MOQ
150g	18	1728	12 000

150g

Violet
and Tonka



Red Fruits



Salty Breeze



Lime and
Bergamot



White
Lotus Flower



Green
Vetiver



Gardenia
and Tuberose





Cages materials



transparent / recycled



transparent / white / recycled



colored



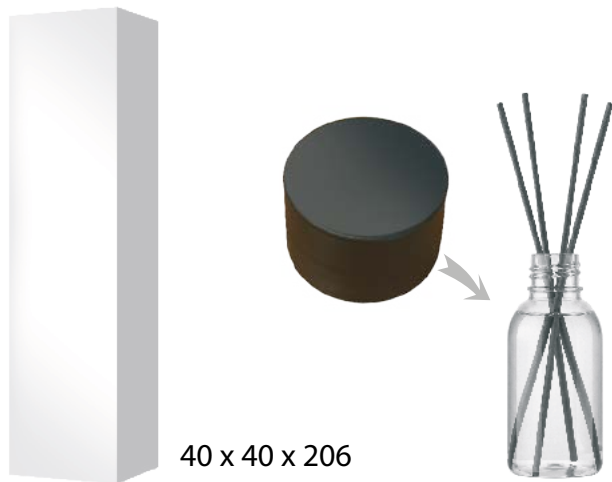
transparent / white / recycled

Outerboxes



Reed diffusers*

Plastic bottle 50 ml



40 x 40 x 206

Glass bottle 50 ml



42 x 42 x 206

Classic fragrances

Green vetiver
& Cloves



Gardenia
& Tuberose



Exotic flowers
& Patchouli



White
flowers



Magnolia
& Freesia



Fresh
linen



Green tea
& Lemon



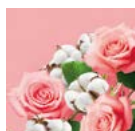
logistic data:

Berries
& Violet



	KG		MOQ
50ml	12	1344	-
100ml	9	1512	-

Rose
& Cotton



A unique and environmentally friendly alcohol-free formula ensures exceptional product durability.

* other bottles and fragrances on request



Kolorado

Exotic Flowers & Patchouli

Aroma Sticks

50 ml

[Detailed product description in small text on the right side of the box]

[Recycling and safety icons at the bottom]



Kolorado

Green tea & Lemon

Aroma Sticks

50 ml

[Detailed product description in small text on the right side of the box]

[Recycling and safety icons at the bottom]



Kolorado

Berries & Violet

Aroma Sticks

50 ml

[Detailed product description in small text on the right side of the box]

[Recycling and safety icons at the bottom]

Reed diffusers*

Glass bottle 100 ml



59 x 59 x 227

Premium fragrances

Green notes
with sweetness
and timber



MARRON

Floral notes



FLORA

Freshness and
flowers notes



GRAPHITE

Herbal notes



HERBA

Sea and
lemon notes



BLEU

Wood notes






WOOD

Citrus notes
with timber
and floral accent



NOIR

logistic data:

	 KG			MOQ
50ml	12	1344	-	
100ml	9	1512	-	



A unique and environmentally friendly alcohol-free formula ensures exceptional product durability.

* other bottles and fragrances on request

COMING SOON - NEW CATEGORY IN PRIVATE LABEL OFFER

Room Spray Kolorado

- liquid air freshener with trigger
- modern packaging design according to the new Kolorado brand architecture
- interesting and intense fragrance notes
- capacity – 400 ml
- made in Europe → high quality



Home Perfume Cadirico

- liquid air freshener with trigger
- modern packaging design crafted with attention to every detail
- capacity - 200 ml
- made in Europe → high quality



4 steps to your Brand

1

Contact us

In Hal Sp. z o. o. we approach each order individually. The first step to placing an order is to contact one of our Sales Managers

2

Use ready solutions or create a new formula

After discussing the details with the Sales Manager, it's time to create your own product. You can use our recipe database and create a unique product worthy of your brand. You can also send us guidelines for creating your own formula and we will check whether we are able to meet your expectations.

3

Design the right packaging

Once you've created the right formula, it's time to design the right packaging. You can send us your own project and we will verify its content.

4

Wait for your product

After the project is approved, it is sent for implementation. Now just wait until your product will be ready.

Professionally clean

